

Census Business Builder: Exploring the Advanced Features

A Census Academy webinar
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Presented by: Andrew W. Hait
U.S. Census Bureau

Note: For the audio, please call 888-989-9715
Passcode: 7554463#



Your Presenter



Mr. Hait is an Economist and serves as the Data Product and Data User Liaison in the Governments and Trade Management Division at the U.S. Census Bureau. With over 30 years of service at the Bureau, Andy advises on Economic data products and conducts data user outreach and training for the Economic Census and the Census Bureau's other monthly, quarterly, and annual economic programs.

He also coordinates development of the innovative data tool, *Census Business Builder*. *CBB* presents selected demographic, business, and other data in a user-friendly, map-based interface.

Mr. Hait holds a bachelor's degree in Economics from Syracuse University and has a Masters Certificate in Project Management from George Washington University.

Today Webinar

An Overview of the advanced features of CBB, including:

- Uploading your own data using **My Variables**
- Adding a **Reference Layer**
- Changing the **Map Classing Scheme**
- Building **complex regions** in RAE

Census Business Builder: Small Business Edition - 2.5

Privacy Act Statement FAQs Send Feedback

Determine the Best Location for Your Business

1. What type of business do you want to research?

Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)

Construction Food Services Healthcare Personal Services Prof & Bus Services Retail

or Search for your type of business

Industry Title, Keyword, or NAICS Code

2. Where are you considering locating the business?

Select the location you want to research either clicking on the My Location button or by searching for it.

My Location

or

State, County, City/Town, or ZIP Code

Go To Map

Create Report

Powered by the U.S. Census Bureau and Esri. For help using this tool (including tutorial flyers and FAQs), see the [CBB Home Page](#).

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Release: 2.5 (Build: 4)

Census Business Builder: Regional Analyst Edition - 2.5

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Define your region

What is the primary state, county, city/town, or ZIP Code in your region?

Select the primary state, county, city/town, or ZIP Code in your region by either clicking on the My Location button or by searching for it.

My Location

or

State, County, City/Town, or ZIP Code

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CBB Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
 - USDA & third party
- Leverage existing Census investments
 - Esri, API
- Use latest technology
 - Cloud
- Provide for free

CBB Home Page

<https://www.census.gov/data/data-tools/cbb.html>

Q & A and Thank You!

Contact me at:

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[\(301\)763-6747](tel:(301)763-6747)

For local assistance, visit:

<https://www.census.gov/regions>



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